

## WHO'S NEXT?

### How a Stronger Cyber Ecosystem is the First Line of Defense

What do Harvard Pilgrim Health Care, the City of Lowell, and Essex Community College have in common? They are members of an ever-growing list of companies, municipalities, and nonprofits that have been the victims of cyber and ransomware attacks in Massachusetts. In 2023, we've seen a surge of these attacks across the Commonwealth. When the unthinkable happens, a company, city, town, or college is often paralyzed or worse yet, consumers need to be alerted their privacy has been violated.

As the CEO of CyberTrust Massachusetts, Peter Sherlock sees the big picture. He leads a consortium of industry and higher education leaders who partner with the cyber ecosystem of business, government and education to develop cyber workers and make local entities more cyber secure.

In his presentation, we will:

- Explore current cyber workforce challenges;
- Learn of the efforts to enable and activate new pathways for the talent pipeline;
- Discuss innovative cyber security approaches for municipalities across the Commonwealth.

Following the presentation, there will be a general question and answer period.

## WE ARE HOLDING A SEAT FOR YOU!

TO ENCOURAGE CONVERSATION  
ABOUT THIS CRITICAL TOPIC,  
OUR EVENT IS HYBRID.

### *Our Presenter*

**PETER SHERLOCK**  
CEO of CyberTrust Massachusetts



A broadly experienced technology leader, Peter Sherlock has led organizations applying leading-edge technologies (in networking, security, software, data analytics) to the most challenging problems. He served as MITRE's Chief Operating Officer as well as Senior Vice President responsible for MITRE's defense and intelligence business. Earlier, he led Motorola Broadband's network infrastructure business. An active supporter of the Massachusetts tech community, Pete has focused on cybersecurity, education, and innovation.

**FRIDAY**  
**OCTOBER 13, 2023**

9:00 am - 10:30 am EST

MILLS THEATRE, CARR HALL  
BAY PATH UNIVERSITY  
LONGMEADOW CAMPUS

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**REGISTRATION FOR THIS EVENT IS REQUIRED**

Online registrants will receive details on how to join the online seminar before the event.

**QUESTIONS?** Contact Ann Cantin at [acantin@baypath.edu](mailto:acantin@baypath.edu)

